DOMINATE DUCTLESS®

MULTIPLIER TO ACHIEVE GROSS MARGIN % CHART

Desired Gross Margin %	Correct Multiplier
80%	5.000
78%	4.545
76%	4.167
74%	3.846
72%	3.571
70%	3.333
69%	3.226
68%	3.125
67%	3.030
66%	2.941
65%	2.857
64%	2.778
63%	2.703
62%	2.632
61%	2.564
60%	2.500
59%	2.439
58%	2.381
57%	2.326
56%	2.273
55%	2.222
54%	2.174
53%	2.128
52%	2.083
50%	2.000
49%	1.961
48%	1.923
47%	1.887

Desired Gross Margin %	Correct Multiplier
46%	1.852
45%	1.818
44%	1.786
43%	1.754
42%	1.724
41%	1.965
40%	1.667
39%	1.639
38%	1.613
37%	1.587
36%	1.563
35%	1.538
34%	1.515
33%	1.493
32%	1.471
31%	1.449
30%	1.429
29%	1.409
28%	1.389
27%	1.370
26%	1.351
25%	1.333
24%	1.316
23%	1.299
22%	1.282
21%	1.266
20%	1.250

Clear Form

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